## **CONTACT:**

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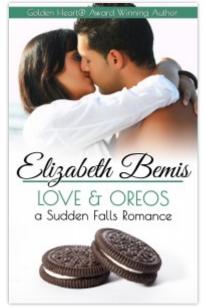
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## 1991 Ben Logan Graduate, Elizabeth Bemis, Releases New Small-Town Fiction Series

Cincinnati, OH – March 10, 2015 – In a whirlwind of exhausting "50 Shades of Grey" knockoffs, 1991 Ben Logan graduate Elizabeth Bemis is launching a fiction series that makes falling in love fun again. Her debut small-town romance, LOVE & OREOS, is now available at online retailers internationally.

LOVE & OREOS is the story of a curvy, whip-smart PR exec and the hard-bodied, hard-headed fitness club owner who falls for her, and combines witty humor and a lively small-town setting with a fresh, charming romantic relationship. It's a winning combination for Bemis, who placed as a finalist with the manuscript in the prestigious Romance Writers of America® Golden Heart competition—an honor for which Elizabeth has been a finalist six times, before winning the award in 2012.

The story of LOVE & OREOS features a dilemma any Oreo lover can understand:



Katherine Mendoza is curvy PR exec whose passion for Oreos is tempered only by her workaholic lifestyle. But when an invitation to her high school reunion lands on her doorstep the same day she takes on the obscenely attractive owner of a chain of fitness centers as a client, she decides it's a sign from the gods. Who better to get her backside into shape than the guy whose backside she's about to save?

Fitness-master Quinn Mitchell is more than happy to help Katherine slim down, but keeping his hands off her curves is proving to be the bigger challenge. Unfortunately, he's got oversized problems of his own: his fitness centers are coming under fire from a reporter with a vendetta, he's behind schedule and losing backers, and his business partner insists that being seen with anyone who's not model-thin is bad for business.

In an epic clash of wits, wagers—and Oreos—Katherine and Quinn put everything on the line to succeed... but can they win it all without losing their hearts?

LOVE & OREOS is the first in a six-book series, which takes place in the fictional town of Sudden Falls, Ohio. It is available in e-book (\$2.99) and trade paperback (\$11.99) formats and can be found online at the following national retailers.

Amazon | Barnes & Noble | iBooks | Kobo | GooglePlay

When not writing books, Bemis is the owner and creative director of Cincinnati-based BEMIS PROMOTIONS (www.bemispromotions.com), an advertising agency for small businesses and authors. As an offshoot of her work with Bemis Promotions, she is a vice president of the Eastern Hills (Cincinnati) Chapter of BNI, the world's largest networking & referral organization.

Bemis Promotions assists small businesses and an international client base of authors by developing their websites and helping them craft and execute communications and marketing strategies. Since its founding in 2002, it has helped guide the careers of hundreds of entrepreneurs and authors—experience now useful for Bemis's own publishing venture. "The work is the same: creating websites, designing online and print promotions, creating the perfect package. But it's thrilling to have my own book as the

focus of my efforts! It helps me understand the roller coaster of emotions that everyone from authors to entrepreneurs feel when they launch their own work."

The tale of LOVE & OREOS was initially inspired by Bemis's trepidation over her own 10-year Ben Logan High School reunion (which she skipped. . . however, her 20<sup>th</sup> high school reunion was an unqualified success.) She has wanted to be an author since her first short story published in the fourth grade in a Logan County elementary school collection of short stories. The story was about a Leprechaun wedding gone bad and was titled "The Dangerous Things That Can Happen at Weddings". She believes it may have been influenced by an episode of the Smurfs.

Elizabeth will be hosting her first signing and reading March 14, 2015, at the Montgomery Inn, Montgomery Ohio. Parties interested in attending should contact 513-898-9307 for more information.

## **About Liz Bemis-Hittinger**

Liz Bemis-Hittinger is the owner and creative director of Bemis Promotions (www.bemispromotions.com). Bemis Promotions is a comprehensive, integrated marketing firm based in Cincinnati, Ohio. Its clients are authors, small businesses and non-profit organizations who need to get their books, products or services in front of their target audience and drive those audiences to positive engagement.



Founded in 2002, the company has provided marketing services to a growing list of highly satisfied national and international clients. Liz and her team take special pride in their skills of providing viable and successful marketing strategies and communications tools to their clients.

Liz has worked in the marketing, design and technology fields for more than two decades, with clients in a wide range of industries, including publishing, restaurants, non-profit, small business, corporate, military/government and educational institutions. Her consulting and corporate work includes acclaimed site design and comprehensive e-commerce site development. Additionally, she has implemented Ad Agency-led international marketing campaigns and managed application development for the US Air Force.

As an Author, Elizabeth Bemis is a six-time Golden Heart® Finalist (and 2012 Winner). When she's not writing romance or running her business, she fights for control of her house with her husband and two sons and various fur-bearing creatures. You can find more about her at www.elizabethbemis.com.